

Retail Tech Trends

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Emerging Concept - Mobility Solutions



Handheld Terminals:

Getting popular over the years & widely accepted for usage in harsh environments thanks to its inherent rugged design despite high investment implications. Choice of OS viz., Windows Mobile/CE, Screen size, Memory etc., offer delight to SW developers to design applications to optimize the performance.

Mobile POS:

Easily affordable Mobile solution for price sensitive customers having simple usage viz., Parking receipt, Kiosk/Cart billing etc., Lacks reliability & offers little choice on OS thereby restricting application development. What more, these unit offers in-built printers by default to sum up the total mobile solution.

Tablet:

With the advent of tablet proliferation in India with wide variety of price & brand choices and Android OS being so user friendly is fast gaining momentum among the commercial mobility solution providers. They are highly affordable & Touch enabled to benefit even an non-computer savvy users.







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Belt / Mobile Printer:

The printer supports the main mobile device in completing the transaction. They are 2" wide & comes in thermal technology considering the small size & light weight. Mostly used in sync with HHT /Tablets as they come without in-built printer.



The latest accessory in Mobility range that converts a iphone / ipad / ipod into a powerful Mobile POS. The mobile device is inserted in the sledge to enable Barcode reader & MSR.





Mobility - Industries & Application areas



General Retail

- o Billing
- Inventory Tracking
- Queue Management
- Parking Management

Food & Beverages

- Billing
- Order Taking

Hospitality

Order Taking

Healthcare

- Inventory Tracking
- Queue Management
- Patient Tracking

Entertainment

- Queue Management
- Parking Management
- Ticketing

Warehousing

Inventory Tracking

Distribution

Field Sales Automation

Logistics

- Field Sales Automation
- Shipping & Receiving

Enforcement

o E-Challan

Transportation

Route Accounting

Micro-Finance

Field Sales Automation

Banking

Mobile Banking

Manufacturing

- Inventory Tracking
- Work in process

Emerging Technology



CLOUD POS:-

The latest offering in the POS arena getting familiar in the Indian context. The very basis of a cloud technology means a relatively lesser Capex investment since the terminal & application is very lite & bulk data remains at the Cloud server residing elsewhere.

Industries & Application areas

- General Retail
 - o Billing
- Entertainment
 - o Billing

- Food & Beverages
 - o Billing
 - KOT



Emerging Applications



COLOR LABEL / COUPON PRINTING:

Printing color labels or coupons would soon replace the conventional & dull mono labels to create attention on the content involved. It finds tremendous application in the areas of Health care viz., Hospitals. Path Labs/Diagnostic centres & High end retail stores, Entertainment zones etc.,

Industries & Application areas

- General Retail
 - Coupons
- Entertainment
 - Coupons
- Warehousing
 - Product Labelling

- Healthcare
 - Coupons
 - Lab Specimen Labelling
 - Patient Tracking
- Logistics
 - Product Labelling











