

# KIDO ENTERPRISES



**Teach the child to repeat what you say**  
*He may do it for half a day*  
**Give the child some books to peek**  
*He may look at them for a week*  
**Observe the child and entice him to play**  
**with the right tools explore each way**  
**See him discover, learn and labour**  
**Watch him enjoy learning every hour !**

## AN INTRODUCTION

We are specialist manufacturers of high quality Montessori materials and wooden educational materials catering to Montessori houses of children, preschools, educational institutions as well as for parents. Kido also offers end to end solutions for customers interested in setting up Montessori houses that includes consultancy and training solutions apart from the Montessori materials. We also offer complete solutions for preschools including curriculum, materials, teacher training and child assessment under the brand name Kreedo Early Childhood Solutions.

## OUR INFRASTRUCTURE

Kido Enterprises currently boasts of more than 25000 square feet of manufacturing phase spread across two factories in Bangalore, India. Our factory is equipped with state of the art machinery include CNC machines, laser machines, printing machines for manufacturing the high quality Montessori and preschool materials.

We use the best grade of raw materials and child friendly non-toxic paints. We have an extensive product range of more than 2000 products that we currently manufacture, stock and sell.

We also have an office-cum-showroom at Padmanabhanagar, Banashankari, Bangalore where all products and solutions are demonstrated to our customers.

## OUR CLIENTELE

We have supplied to more than 5000 customers over the past 20 years including some very prestigious educational institutions across the globe. Customers who appreciate quality and understand Montessori have seldom found the need to evaluate any other vendor once they are associated with us. We are able to cater to preschools operating at various levels. Our customer list includes

- ☐ More than 3000 schools spread across India
- ☐ More than 1000 Montessori Houses of Children in India
- ☐ Montessori Houses of Children in Europe and Middle East
- ☐ Teacher Training Institutes
- ☐ Government of Karnataka
- ☐ Preschool Chains in India
- ☐ Dealers in Europe and Australia

## THE MANAGEMENT TEAM

### *Geetha Shridhar*

The Founder and Proprietor of the Company who has spent 20 years in both marketing and production giving her a sharp insight into the day to day operations of the company. She is a graduate with a specialization in psychology with experience in preschool management and set up.

### *ES Shridhar*

An Engineer with 30 years of experience in Middle East and Africa in project implementation and operations. He has brought in significant technical changes that have helped us mechanize a largely hand crafted industry

### *VK Manikandan*

An Engineer from IIT, Bombay with an MBA from IIM, Calcutta. He has worked extensively in IT Consulting. Over the last 8 years, he has introduced some innovative manufacturing processes that has increased our manufacturing capacity tenfold as well as established us a consistent quality supplier.

### *Mridula Shridhar*

An Engineer with an MBA from IIM, Calcutta with 10 years of experience in sales and marketing in the preschool industry. Her years of experience of helping customers set up their own preschools has now enabled us to launch an innovative preschool solution that has witnessed a heavy demand in a short span of time.

## OUR PRODUCTS

We currently offer 4 major categories of products:

1. The first is the entire set of Montessori Premium materials for Montessori houses of children. Our Montessori equipments are manufactured with the highest quality diktats as laid down by Montessori Method. We are one of the largest suppliers of Montessori materials in India and also supply our materials across the globe (especially Middle East and Europe). We are one of the few companies in the world to manufacture multiple ranges of Montessori materials that include the Toddler range, pre-primary range and primary/elementary range catering to the ages of 1.5 years to 12 years.
2. Second is a budget range of Montessori materials. This budget range does not compromise on the accuracy and precision as dictated by the Montessori method, but the aesthetics of the budget Montessori materials are different from those of the Montessori premium materials.
3. Third is an exciting and quality range of customized educational aids that is used by playhomes, Kindergartens, Montessori Houses of Children (as preliminary materials), NGO's and parents.
4. The fourth category is a high quality range of school furniture including design tables, chairs, easel stands, toy chests, short desks and more. This range also includes an expansive range of outdoor equipment including merry-go-rounds, swings, see-saws, rockers etc catering to complete playground equipment requirements of schools.

## OUR SOLUTIONS

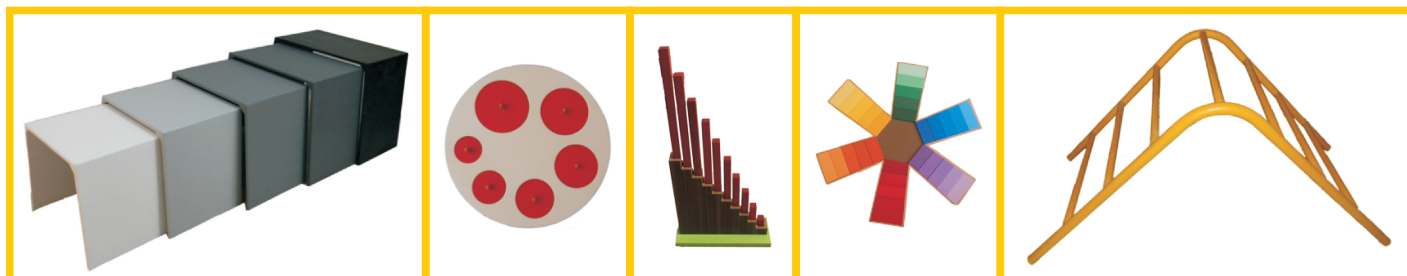
### Montessori Solution

We are now proud to be associated with Mrs. Meenakshi Sivaramakrishnan, who has been our mentor, guide and inspiration for many years now. We offer a complete "Montessori Solution" that includes consulting, teacher training and materials covering all aspects of setting up and running a successful Montessori house of children.



### Kreedo Preschool Solution

For customers looking to set up their own preschool, we now offer a comprehensive preschool package under the brand name of Kreedo that includes all aspects of setting up and running a preschool including a comprehensive curriculum, custom designed high quality materials, teacher training software and a child assessment software.



Components of the Solutions that help you run a successful pre-school / Montessori House of Children

1. A detailed curriculum
2. Didactic materials to implement the curriculum
3. Furniture to create an attractive learning environment
4. Multimedia based teacher training
5. Tools to help the administrators evaluate the children's development and formulate a profile for each child

We believe that every preschool has the potential to run successfully and establish their identity. The owner(s) accept responsibility for the safety and development of the children, and also have their own expectations and vision for the school. We provide the framework and support services needed for realizing this vision. We are solution providers and NOT franchisors, and hence there are **NO royalties** attached.

# THE ROAD AHEAD

## **Additional Services**

- ☞ Teacher Evaluation Modules
- ☞ Teacher Training Institutes / Modules
- ☞ Constant upgradation of the curriculum with new materials and activities
- ☞ Home Play Kits

## **Manufacturing**

- ☞ To have the most technologically advanced infrastructure in India in the wooden toy manufacturing industry
- ☞ To increase the manufacturing infrastructure to cater to the ever increasing demand for our products.
- ☞ As a manufacturer, we aim to be the largest supplier of wooden educational toys in India and have a sizable market share in the world as well in 5 years time.

## **Kreedo**

- ☞ We have been working the past few years with a team of preschool specialists in developing a state of the art curriculum. We will lay greater emphasis on developing a comprehensive solution for preschools under the brand name of Kreedo.
- ☞ As a preschool solutions company, we aspire to be a single stop shop for preschools providing every service that would be needed by them.
- ☞ We plan to make KREEDO and international preschool solution especially in countries where preschooling is still at a nascent stage.

## **Our Vision**

Is to be the accepted standard for curriculum/ educational solutions for preschool education in India. Just as primary and secondary schools are associated with CBSE or ICSE curriculum, we would like our customers to proudly proclaim that they follow “Kreedo Curriculum” or have “Montessori Solutions” from Kido Enterprises.

It has been identified that the preschool stage (between 2 and 6 years) is the most important time for brain development and learning in a child. It has been proven by experts world over repeatedly that the capacity for a child to absorb concepts and for learning is the highest during this phase of a human being's life and 70% of the brain connections take place during these years. Hence a comprehensive and effective preschool education is not a luxury but a necessity for every child. We hope that children who have gone through a preschool education system implemented by us turn out to be well rounded, perceptive and rational adults.



Wood Seasoning



Carpentry



Paint Preparation



Spray Painting



Our 20th Year Celebrations



the art, science and commerce of preschools



Kido Enterprises, 12, R. K. Layout, 2<sup>nd</sup> Stage, Banashankari, 2<sup>nd</sup> Stage, Bangalore: 560070

Tel +91 80 42162389 / 2669 0220/ 2669 1742

Email sales@kidoenterprises.com

Website www.kidoenterprises.com

Email info@kreedology.com

Website www.kreedology.com