NEW AGE OF ENTREPRENEURSHI P

Logic will get you from A to B. Imagination will take you everywhere.

- Albert Einstein



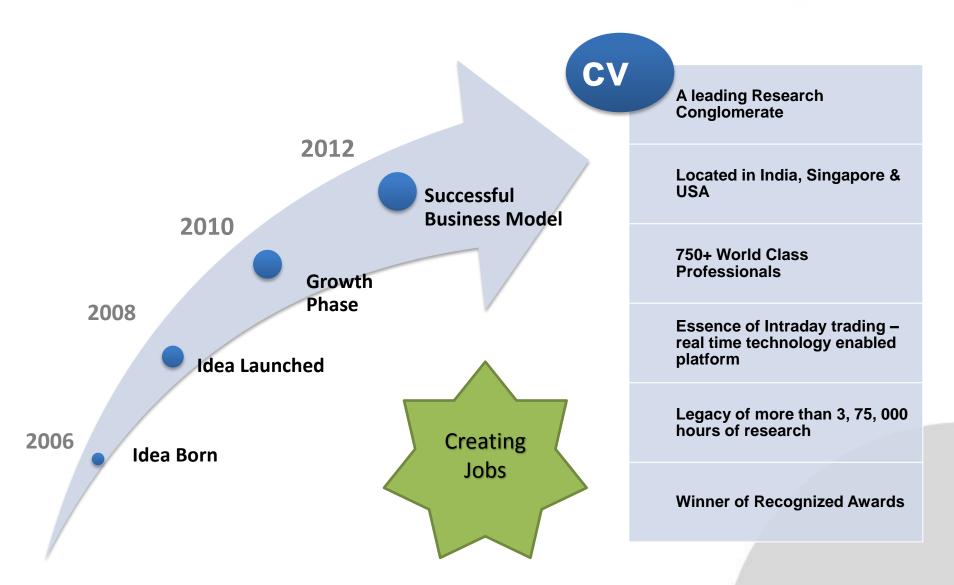


New Age Entrepreneurship is about:

- 1. Creating Convenience Innovation
- 2. Creating Jobs CapitalVia
- 3. Creating Entrepreneurs India Ideathon

An Idea turned a successful Business Model







Creating Entrepreneurs





How New Age of Entrepreneurs thinks?

Creative Ideas which came across during India Ideathon

Utopia -3 Innovations -1- Auto - Rickshaw for differently abled people, 2 - Electric auto-rickshaw cheaper than any other means and, 3 - Acquasol

Jaideep Singh, Delhi [age: 24 years]

UdChalo: Getting vacant seats in airline for waitlisted passengers of Train

• Ravi Kumar, Delhi [age: 28 years]

Bunsports: Online sports & fitness bookings

• Piyush Kand, Pune [age: 24 years]



Do you have an Idea to pursue with Passion?

You must on-board the Journey of Entrepreneurs where "Risk" is the admission fee!

A life of different experience....

"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails.

Explore. Dream. Discover."

- Mark Twain



Evaluate your Idea using ALOU



Limitations



Uniqueness



- Value Proposition
- Advantages to the customers
- Advantages to the society
- Competitive Advantage

- Feasibility:
 Financial &
 Environmental
- Unavailability of Resources
- Deter Threats
- Obsolete Technology

- Product Differentiation; Easy to copy?
- Scope of Substitutes
- USP; Unique Selling Proposition

- Industry & Market needs, Expectations and Demands
- Target Market
- Market Size
- Market Growth
- Revenue Model

Get into Action. GO FOR IT!



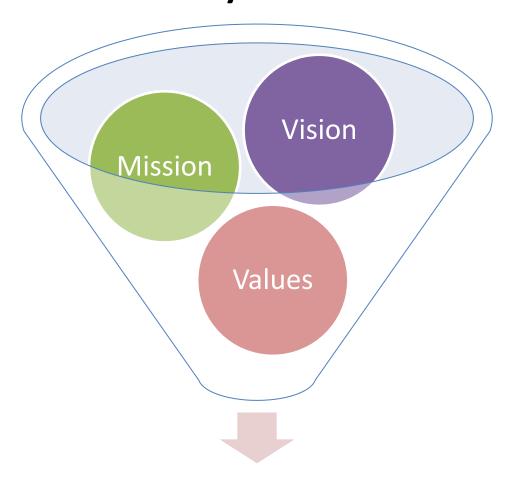
Comments?
Questions?
Concerns?



Are you set to launch your Idea?



Give a Successful Start to your Idea



Successful start of a business