

121st National Franchise & Retail Real Estate Event



Presents

FRO EXPO

Powered by



21-22-23 October, 2021
Bengaluru

POST EVENT REPORT

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Bengaluru

3 Days of Business Extravaganza



The Franchise & Retail Opportunity (FRO), held in Bengaluru on October 21-22-23, 2021, was a roaring success. It offered the right opportunity to everyone looking to invest in the segment with great number of people turned up looking for business prospects. This was Franchise India's yet another physical show after more than a year. The first one was the Delhi version of FRO Expo held in September 2021. With the next normal coming in, Franchise India is ready to unleash a new era of change for businesses and the series of on-ground events are a proof of the same. An intensive 3-day hybrid platform, FRO 2021 is an initiative of Franchise India Holdings Limited and IndianRetailer.com, that offered an opportunity to potential investors seeking partnerships with big brands.

The three-day mega event

consisted of Leadership Series
FRO Awards, Expo, Summit & Class

The Expo showcased over 100 exhibitors from various sectors like education & training, food & beverage, specialty retail, fashion & lifestyle, health & wellness, financial services, real estate, licensing, business service providers, suppliers & many more, that presented their master franchise and multi-unit franchise opportunities.

3

Days of Networking A Year Full of Opportunities..



Limelight of **FROEXPO 2021**



The Expo offered hundreds of the revolutionary franchise concepts and opportunities and was thronged by over 2800 business visitors and 100+ national and international brands including names like 5K Car Care, Valenta AI, Veranda Race, Zorgers, IWG, Specksmaker, Fortune Mart, FNP, UClean, XIMI Vogue, WK Life, Marie Claire, etc. The show witnessed 500+ business matchmakings, and around 50+ deals were struck down.



Taking Forward The Ethos

Franchise India's exhibitions have benefitted over 370,000 business investors with 500+ shows held both in India and overseas. In 2020 alone, the company assisted over 1,000 brands

and over 1,75,000 visitors. The expo has helped millions of businesses and startups to connect and explore business, and this edition took purpose forward with its much deeper reach.



Disseminating Knowledge to YOUNG MINDS

FRO Class & Summit that brought together 30+ speakers and the house of 100+ delegates, offering mentorship, learning, networking, etc., saw the likes of **Mr. Ankur Khaitan**, Director, Business Consulting – KPMG India, **Mr. Rajeev Nair**, Business Head, Neerus India, **Mr. Abhishek Raj**, COO, Lacoste India, **Mr. Manoj Singh**, Cluster Director - Nexus Malls, **Mr. Siddharth Kukreja**, AGM - Real Estate, Reliance Vision Express, **Mr. Bhuvanesh Mendiratta**, Vice President P&L, Miraj Entertainment, **Ms. Neha Kumar**, Managing Director – Products, Accenture, **Mr. Ajai Thandi**, Co-founder - SleepyOwl, **Mr.**

Gaurav Sharma, Chief Strategy officer & Chief Customer Officer, Furlenco, **Mr. Harsh Lal**, Co-founder & Director, The Souled Store; among many other stalwarts from the industry. The summit focused on emerging trends across Retail & Consumer Sectors including Health, Beauty & Wellness, Food & Beverages, Retail, D2C Start-ups, Distribution & Real Estate businesses. Furthermore, Leadership Series Bengaluru & FRO Awards that honoured and recognized best business brands and visionaries from across categories like Retail, Franchise, Retail Real Estate, Technology, business suppliers and many more.

An Opportunity Ahead

The Franchise & Retail Opportunity (FRO) Show is an ideal platform based on the leads you can gather, the connections you can make, and the brand recognition you can build. FRO Expo gives you an opportunity to expand your business and grow your revenue by entering into new regions and territories through a dealer distributor network, franchising, and channel development. This event is an opportunity to expand your base and get a prospective franchise partner.

It also gives an opportunity to become an entrepreneur, scope to associate with well-known brands, liberty to choose the business of your choice, and lands you into a safe & secure franchise agreement.

While FRO Bengaluru, was a huge success on all parameters, Franchise India is welcoming the industry, especially from the Western states to the next edition of the FRO Expo to be held in **Mumbai on 11- 12 December at Bombay Exhibition Center.**



Franchise India is the right place for any aspiring business to find the best partners to help you scale. The Exhibition was good for us.

The Man Co.



Valenta has been associated with Franchise India for a few years now and our past success ensured we associated with them once again while launching India's first Digital Transformation franchise- Valenta AI. Overall, we are very happy with the outcome of the event and we look forward to continue this association.

Valenta AI



It turned out to be such a wonderful opportunity for us, we closed one franchise within 2 days of setting up the stall. In addition, we have 60+ leads to work on from all over India. Wish to thank the franchise India

5K Car Care

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